

## **Forum for the Future review of BCA stakeholder forum – September 16<sup>th</sup> 2008**

Forum for the Future provided an analysis of the feedback given by the industry's stakeholders:

### **Review of 2008 stakeholder forum**

The British cement industry has made steady progress against their sustainability objectives over the last year. In response to the Environment Agency's Sector Plan in particular, the industry appears to be well on track with targets set for this year, although the targets forecast for the next few years are very conservative. Overall, targets that are selected to represent the industry should be simple, helpful and cost-effective and long-term targets must be stretching in order to stimulate change.

The forum raised the issue of the importance of providing data that can be compared and aligned with other materials and markets. In conjunction with this is the continual need for the BCA to engage with end-users and specifiers of cement as part of their on-going stakeholder engagement process. The concept of Carbon Capture Storage was referred to in the forum, and further information about BCA's current thinking and research on this should be provided. Finally, in terms of reporting, the collaboration of two corporate reports into one single report will improve the clarity of external communications and support the message that sustainable development has become embedded within the standard measures of industry performance.

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