



05 June 2006

British Cement Association appoints full-time sustainability manager

The British Cement Association (BCA) is pleased to announce the appointment of Stefania Rosso as Manager, Sustainable Development. Stefania will be leading the work to follow-up the UK cement industry Sustainable Development Task Force report, *Working Towards Sustainability*, launched by Jonathon Porritt in the House of Commons in November 2005.

Stefania joins the BCA from the University of Brighton where she has been working as a Recycling Surveyor for the Waste Energy Research Group. She completed a PhD at the University of Brighton's School of the Environment and also holds a Laurea in Environmental Sciences from the University of Genoa.

Speaking after the appointment, Mike Gilbert, Chief Executive of the British Cement Association, said: "The industry has made great strides in achieving sustainability in all its operations, and under Stefania's leadership we will continue our work to be recognised as leading the way by 2010. She will also provide a focus for the industry to further develop and communicate our business case, carbon reduction strategy and positive stakeholder relations."

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For further information:

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Notes to editors:

1. The UK cement industry's Sustainable Development Task Force was made up of representatives from the BCA and its member companies - Buxton Lime Industries, Castle Cement, CEMEX UK and Lafarge UK. It worked to identify and develop a response to the sustainability challenges faced by the industry. The outcome is a programme aimed at achieving more sustainable operation while working more closely with its stakeholders.
2. The report, *Working Towards Sustainability*, explains how the industry will maximise the contribution of cement to the delivery of a more sustainable built environment through future climate change control and building efficiency and how it can assist the UK with the delivery of the best feasible environmental options for waste recovery. The industry will also work with government on its proposal to carry out a study into the environmental and health effects of non-municipal waste. The report can be downloaded from the BCA website, www.cementindustry.co.uk.
3. The British Cement Association (BCA) is the trade and research organisation that represents the interests of the United Kingdom's cement industry in its relations with Her Majesty's Government, the European Union and relevant organisations in the United Kingdom. The members of the BCA (Buxton Lime Industries, Castle Cement, Cemex Cement UK and Lafarge Cement UK) are the major domestic manufacturers of Portland cement producing over 90% of the cement sold in the UK.

The cement industry has an annual turnover of £775 million and is a major supplier to the construction industry. It employs around 3,400 people directly with a further 15,000 jobs depending upon its operations.